

rob mcqueen

4328 Berryman #3
Los Angeles, Ca 90066
RobertMcQueen@Mediciart.com
760 525 9047

Fresh Talented Creative Hungry Mind Seeks Opportunity.

Experience:

April.08 - Present **CMYK Magazine** San Francisco, CA
Online Marketing
Developed and Beta Tested Student Portfolio Community
Web Strategy and Blogging
PR and B2B relationship building

Nov.07 - Present **Wonderful World Art Gallery** Los Angeles, CA
Designer/Marketing Associate
Press materials and Global Branding
Strategy and Web Design
Helped develop Culver City Art and Theatre Community

May.04 - Present **Freelance Creative Consultant** Los Angeles, CA
Something ILL Studios
Consulted for Press Marketing and Client Relationship Strategy
Art Direction and Copywriting
Culver City Business Association
Brand Identity and Marketing Strategy

July.07 - Oct.07 **LJG Partners** San Diego, CA
Freelance Digital Design/Marketing Coordinator
Art directed and coordinated interactive
and digital media for multiple brands
Produced website and direct email campaigns

Jun.04 - Jan.07 **Athliesure Inc.** San Diego, CA
Managed SunDiego Skate Shop
Organized professional skateboard contests
Helped to grow local skatepark attendance

Feb.01 - Jan.02 **Iceoplex** Escondido, CA
Operated Zamboni ice re-surfacer

Education:

Oct.03 - Jun.07 **The Art Institute of California** San Diego, CA
BS Advertising
Core focus on conception and art direction within the
advertising industry. Classes focused on the aspects of
Art direction, Copy writing, Brand identity, and Campaign workshops.

Sep.07 - Current **The Bookshop** Los Angeles, CA
Dailey & Associates
Rubin Postaer & Associates

Achievements:

Mar.07 **ADDY**
Awarded a silver "ADDY" for N. A. S. A.
campaign in the category of non traditional advertising